



**Dow Jones
Interactive®**

Today's competitive business environment requires that essential news and information reach corporate desktops immediately. With its wide range of significant business content—from top news of the day, to breaking news, to in-depth background information on virtually any company, industry or newsworthy person—Dow Jones Interactive® is the world's most comprehensive business intelligence service.

The screenshot shows the Dow Jones Interactive website in a browser window. The address bar displays 'http://djinteractive.com'. The navigation menu includes Home, Newsstand, Library, Web Center, CustomClips, Company, Market Data, and Ask DJ. The main content area is divided into several sections, each with a numbered callout:

- 1 Business Newsstand™:** Browse leading newspapers, magazines and newswires.
- 2 Publications Library™:** Search 5,000 newspapers, magazines, and trade journals.
- 3 Web Center™:** Search essential corporate, industry, governmental and news sites selected by Dow Jones editors.
- 4 CustomClips™:** Automatically receive news based on topics, watch or e-mail.
- 5 Company & Industry Center™:** Find company, industry, country and market research reports.
- 6 Historical Market Data Center™:** Retrieve histories on securities, dividends and exchange rate.
- 7 Ask Dow Jones™:** Find answers to your Dow Jones Interactive questions, then you set and read what's new.
- 8 Company/Industry Quick Search:** To get news, quotes and reports enter: Company Name or Company Symbol.
- 9 The Wall Street Journal® Interactive Edition:** The Wall Street Journal Interactive Edition.

1 Business Newsstand™:

Get today's top newswire articles or browse through the current issues of respected newspapers and business magazines.

2 Publications Library™:

Search, in a matter of seconds, more than 5,000 global sources. Plus view many article images exactly as they appeared in print.

3 Dow Jones Web Center™:

Dow Jones editors maintain links to quality business Web sites, so you can locate timely, relevant information to complement that which is available in Dow Jones Interactive. Easily search and access sites and reduce the time spent searching the public Web.

4 CustomClips™:

Create news folders to track the information that matters most to you. News is delivered automatically at any time, online or right to your e-mail.

5 Company & Industry Center™:

Find thousands of in-depth company, industry and country reports, including primary market research reports.

6 Historical Market Data Center™:

Get up to 25 years of historical pricing on thousands of financial issues from around the world, including securities and dividends. You can also look up exchange rates in more than 150 currencies.

7 Ask Dow Jones™:

Get immediate answers to your questions about Dow Jones Interactive. Find search tips and online training, as well as product news and special content programs.

8 Company/Industry Quick Search:

Just enter a stock symbol or select an industry to quickly access all the latest relevant news, results and reports that Dow Jones Interactive has to offer.

9 The Wall Street Journal® Interactive Edition:

Access the Web edition of *The Wall Street Journal*® and its business news from around the world, including in-depth briefing books on more than 10,000 companies and more.

The Top Business News of the Day

On one page, you can browse the headlines of the same-day, full text of trusted newspapers, including *The Wall Street Journal* and its global editions, *The New York Times*, *The Washington Post*, *Los Angeles Times* and *The Globe and Mail*. You also get the latest issues of important business magazines like *Business Week*, *Forbes*, *Fortune*, *The Economist* and *Far Eastern Economic Review*. In addition, you get access to the Dow Jones Newswires™ and the Associated Press News, plus news from 20 other wires, covering global events, press releases and industry news.

Business Newsstand™**Research Virtually Any Topic**

Enter words or phrases and retrieve just the information you need from an in-depth archive of more than 6,000 sources. It's simple enough for novice users to locate the information they need, yet powerful enough for even the most sophisticated searchers to retrieve targeted results. Sources are carefully organized so you can search the entire Publications Library or just specific publication groups.

Publications Library™**The Web's Intelligent Search Engine**

Web Center redefines the way business professionals gather news and information from the public Web. This intelligent search engine helps you find the most-up-to-date information that's published on reliable news and business Web sites around the globe. Dow Jones editors continually monitor thousands of high-quality sites so you get the best business news the public Web has to offer.

Web Center™**The News that Matters to You, Delivered Automatically**

CustomClips delivers timely, targeted news—the news you need to know—from top business and industry publications. You can pick from thousands of topics already created by Dow Jones editors (such as Health-Care Providers, Communications Technology or Year 2000) or set up a custom folder made up of words and phrases that describe your topic of interest. The news items that match your criteria are continuously delivered throughout the day.

CustomClips™**In-depth Company Information**

Get the hard numbers and expert analysis you need on virtually any company, industry or region. Generated by the world's most renowned names in business information, this data will help you identify economic trends, market opportunities and global ventures. Best of all, you get it in one place, through an easy-to-use interface.

Company & Industry Center™**Critical Historical Pricing**

Historical Market Data Center provides quick access to up to 25 years of detailed pricing and dividend histories for world-wide securities, including active and inactive stocks, mutual funds, corporate bonds, market indices and options. You can also compare an exchange rate of one currency to another.

**Historical Market Data Center™****Get Immediate Answers to Your Questions**

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Business NewsstandSM



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Use words, phrases or Dow Jones index codes to search the Dow Jones NewswiresSM, AP News, industry wires, international wires and more.

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<i>The Wall Street Journal Europe</i>	<i>Los Angeles Times</i>
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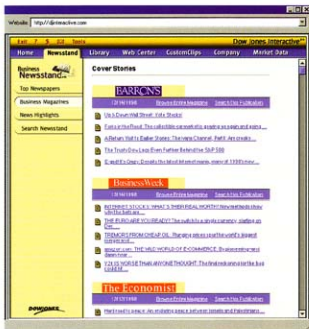
<i>Barron's</i>	<i>Forbes</i>
<i>Business Week</i>	<i>Fortune</i>
<i>The Economist</i>	<i>SmartMoneySM</i>
<i>Far Eastern Economic Review</i>	

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Dow Jones Business News
Associated Press Online News

Access Continuously-Updated Newswires:

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<i>Associated Press News</i>	<i>Dow Jones Energy Service</i>
<i>BBC Worldwide Monitoring</i>	<i>Federal Filings</i>
<i>Best's Insurance News</i>	<i>Japan Economic Newswire</i>
<i>BPI Entertainment News Wire</i>	<i>Mz Presswire</i>
<i>Business Wire</i>	<i>Newsbytes</i>
<i>Canada NewsWire</i>	<i>PR Newswire</i>
<i>Canadian Corporate News</i>	<i>TelecomWorldWire</i>
<i>CNP TechWeb</i>	<i>Tokyo Financial Wire</i>
<i>Deutsche Presse-Agentur</i>	<i>Xinhua News Agency - CEIS</i>
<i>Dow Jones International News</i>	
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